



ENTREPRENEUR'S CHECKLIST

Ask yourself the following questions:

- What skills and experience do you bring to the business?
- What equipment and supplies will be needed?
- What is your market?
- Who are your competitors?
- Where will you locate your business?
- What resources do you have?
- How will you market your business?
- Will you need any Local, State or Federal permits?
- What will your financing needs be?
- Have you selected strategic partners to assist with the plan?
(attorneys, accountants, insurance agents)
- Have you determined an organizational structure?
(sole proprietorship, partnership, corporation)
- Have you prepared a Business Plan?
(please see "Assembling a Business Plan" quick sheet)
- Have you selected a lender?
- Will you need professional and liability insurance?
- Have you determined employee requirements?
- Have you set up a separate business account and selected a bookkeeping system?
- Do you have a schedule for signing leases, closing loans, ordering inventory and signage?
- When will you initiate your start-up marketing campaign?